Tech Panel

SESSION DATE: October 18, 2018

SESSION TIME: 9:45AM

There are no slides

This is a panel discussion shaped by you! Our team of experts will give a lightning talk and then answer YOUR questions about tech. Consider:

- Have you ever worked on a tech project (analytics, modelling, data management, etc.) and hit a roadblock?
- Do you want to start a tech project but don't know where to begin?
- Has your boss been asking you questions about tech you don't know how to answer?
- Is there anything you've been wondering or wanting to learn about tech?

…Or the moderator will ask questions. We would much rather hear from you!

Panel Member Bios

Florian Goebels
Data Scientist, BMO

During Florian's academic and professional career his focus was on developing and implementing top-notch custom machine learning solution for problems ranging from life science to retail marketing. Florian actively participates in the Toronto AI environment and he explores new ML technologies and their applications.

Florian has more than 7 years of experience in data science. In 2014 he received his Ph.D. in computer science from the Technical University of Munich, after which he joined the University of Toronto as a postdoctoral fellow. Prior to joining BMO Florian worked as a researcher at LoyaltyOne's innovation lab where he investigated novel applications of deep learning on Canada's largest retail dataset with the goal to improve your shopping experience.

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Panel Member Bios

Kevin Ganapathy
Partner, Pixelbot

Kevin is the founder of Pixelbot (www.hellopixelbot.com), a software development company specializing in innovative technical strategies and solutions. With a degree in computer science from Simon Fraser University, he has over a decade of experience in programming, data management, and business.

Pixelbot has worked on data-centric projects for businesses, government, and international non-profits whose influence has helped shape global policy in areas such as environment. Under Kevin's leadership, Pixelbot designs vision-driven data strategies and crafts solutions to enable effective decision making.

Panel Member Bios

Michelle Lonergan
Director Philanthropy Business Operations, Canadian Red Cross
Michelle Lonergan works at the Canadian Red Cross as the Director of Philanthropy Business Support and Operations. She is also responsible for the Data and Analytics Hub within the Philanthropy and Commercial Operations Business Units. Her team's job is to work with the various Philanthropy and Prevention and Safety Channels to provide oversight, support and data governance concerning Strategic Analysis, Data Architecture, Data stewardship and the CRM databases.

Before this role at the Red Cross, Michelle was in charge of the face to face and telemarketing activities across the country. Before the Red Cross Michelle was the Senior Database Management and Fundraising Consultant for JMG Solutions Inc. and since 2001, Michelle has worked with over 100 non-profit organizations across Canada. Michelle integrates her database experience with her direct response role and truly believes that good data is the cornerstone for any successful Fundraising program.

Panel Member Bios

Noah Marconi
CTO, Tag Loyalty
A researcher turned developer, Noah comes with over a decade of experience spanning research, analytics, and software development. No stranger to emergent technology, he is right at home in intersection between AI and Blockchain.

Beginning his career as a researcher at Vision Critical, Noah migrated to the product side to design and build research automation tools. More recently, Noah has held the position of Scientist at Zero Gravity Labs (LoyaltyOne's innovation arm) and Vice President, Research & Development at BlockAble Inc.

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